

THE FUTURE OF PACKAGING

Let's face it, we need packaging.
 However, the question is how can we still benefit from value that it brings while preserving natural resources, biodiversity and over 700 endangered sea species?

Solutions include ↓

 <p>Awareness Raising</p> <p>to eliminate useless single-use packaging:</p> <p>173kg</p> <p>packaging waste reached in Europe per inhabitant in 2017</p>	 <p>Innovation</p> <p>to create new sustainable packaging and materials that require less resource extraction and are bio-based:</p> <p>450y</p> <p>estimated for a plastic bottle to decompose in nature</p>	 <p>New Business Models</p> <p>that focus on durability, reusability, refilling, and novel ownership models from product design:</p> <p>40%</p> <p>of plastic produced is only used once today</p>	 <p>Collaboration</p> <p>across the value chain to implement efficient recycling and upcycling systems:</p> <p>+30%</p> <p>of the annual global plastic packaging production enters the oceans every year, the equivalent to one garbage truck every minute</p>
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The European Union, with its Circular Economy Action Plan and the European Green Deal, is designing a strategy to substitute single-use packaging by reusable products and reduce packaging waste by 2030 through reinforcement of existing laws to limit single use plastic available on the market as well as new recycling rules.

That is what Quadia and its investors commit to do by investing in ↓

<p>LOOP (US/FR/UK)</p> <p>Disruptive zero-waste e-commerce and retail distribution service using fully reusable packaging in partnership with leading retailers and consumer brands.</p> <p>3 main markets: the US, London and Paris area, in collaboration with Kroger, Walgreens, Tesco, and Carrefour</p> 	<p>DRIVE TOUT NU (FR)</p> <p>Zero-waste organic local food and non-food products through a in-bulk click&collect service.</p> <p>+60% of providers are based within 100km around the store</p> 
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By driving private and institutional wealth towards innovative solutions, we go beyond simple capital allocation, we seek to create virtual circles where natural and social capitals are an integral part of our bottom-up approach toward a regenerative economy.

CAPITAL REGENERATED

JOIN QUADIA'S COMMUNITY TO CREATE A ZERO-WASTE WORLD

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